



# REHAN HYDER

DIGITAL MEDIA PROFESSIONAL & TRAINER

## ABOUT ME

As a dedicated Digital Media Professional and experienced Teacher/Trainer, I bring a diverse skill set that combines expertise in digital media with a passion for IT teaching. With a solid background in digital content creation, social media management, and multimedia production, I am well-versed in utilizing cutting-edge technology to engage and educate students. My experience as an IT teacher/trainer has honed my ability to foster a dynamic learning

## CONTACT ME

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DHA Phase-V,  
Karachi, Pakistan

## SOCIAL MEDIA

As a professional in managing social media, public relations, and other communication channels, I possess a robust skill set tailored to optimize brand presence and engagement. My abilities include creating and implementing effective social media and PR strategies, crafting compelling content, and engaging with audiences across various platforms. Additionally, my expertise extends to analyzing performance metrics, identifying trends, and leveraging insights to drive informed decision-making. With a keen understanding of audience behavior and communication best practices, I am adept at maximizing reach and impact while maintaining brand consistency and integrity across diverse channels.

## CAREER GUIDANCE

My aim is to inspire and empower students to realize their full potential, navigate life's challenges, and achieve personal and professional fulfillment. In addition to my career counseling skills, I bring invaluable expertise in life coaching, enabling me to holistically support students in their personal and professional growth. Through empathetic guidance and mentorship, I assist individuals in developing essential life skills, enhancing resilience, and cultivating a positive mindset. My approach integrates career aspirations with personal fulfillment, fostering well-rounded, empowered individuals poised for success in both their professional and personal lives.

## JOB EXPERIENCE

**Trainer / Life Coach**  
Digital Learning Center (NOV 2022 - TODATE)

Teaching Professional Web Design, Digital Marketing, Advertising and Photography. With my expertise as a career guidance and life coach, I have successfully guided and supported students in their personal and professional development, helping them navigate their educational journey with clarity and confidence.

**LMS Manager/Teacher**  
The SET School (MAY 2020 - AUG 2023)

As the LMS Manager at The SET School, I optimized the Learning Management System while also delivering engaging lessons as a Teacher, combining educational technology expertise with impactful teaching.

**Content Creator**  
Publications / Media Outlets (Oman)

Worked as an innovative content creator and editor with experience in developing impactful campaigns for different news publications and media outlets in Sultanate of Oman.

2007 - 2013

## EDUCATION

**XSeed Incubation Program**  
INSEAD / NIC Karachi

**Digital Entrepreneurship**  
CEJ-IBA Karachi

**Bachelor of Education (B.Ed)**  
Shah Abdul Latif University

**Specialized IT Certification**  
NED University of Engineering & Technology  
\* Web Engineering  
\* Mobile App Development

**Specialized Media Certification**  
CEJ-IBA / SMIU / Poynter

- \* Fact Checking
- \* TV Program & News Production
- \* Newsroom Management
- \* Digital Storytelling
- \* Professional Photography
- \* News Writing & Editing
- \* AI for Teaching

**Bachelor of Computer Science**  
Shah Abdul Latif University

**Master of Arts (Mass Communication)**  
Shah Abdul Latif University

## DIGITAL / IT SKILLS

- WEB DESIGN/DEVELOPMENT
- DIGITAL MARKETING / SEO
- VIDEO MAKING/ EDITING
- PHOTOGRAPHY
- DIGITAL STORYTELLING
- GRAPHIC DESIGNING
- PYTHON
- JAVA
- WODPRESS / PHP
- TEACHING
- CAREER / STUDENT COUNSELLING
- ARTIFICIAL INTELLIGENCE
- VISUAL BASIC

## HOBBIES

WRITING  
READING BOOKS  
PLAYING FOOTBALL  
PHOTOGRAPHY  
TRAVELING

## LANGUAGES

ENGLISH  
ARABIC  
URDU  
HINDI  
SINDHI